

2012 SAN ANGELO STOCK SHOW & RODEO

CONSUMER DECISION MAKING CONTEST

Charla Bading, Superintendent

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| Entry Fee: | \$30.00 per team – NO LIMIT ON TEAMS \$10.00 per individual |
| Entry Deadline: | December 1, 2011 Postmark (Double fees Dec. 1- Dec. 15) Day of contest – fees double (CASH ONLY) |
| Date of Contest: | Friday, February 24, 2012 |
| Registration: | 9:30 a.m. 1 st Community Credit Union Spur Arena |
| Time of Contest: | 10:30 a.m. - 1st Community Credit Union Spur Arena |
| Awards: | 1:00 p.m. - 1 st Community Credit Union Spur Arena |

1. All rules apply to the Consumer Decision Making Contest. Please refer to the General Rules and Junior Show Rules.
2. The contest and teams will be divided into three (3) divisions:

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| Junior | Ages 8-10 |
| Intermediate | Ages 11 – 13 |
| Senior | Ages 14-19 |
3. Contestants will judge six (6) classes selected from consumer products. Example: blue jeans, snack foods, sunscreens, shampoo, checking account, etc. Contestants will be allowed eight (8) minutes for judging each class.
4. Scan sheets will be provided by the San Angelo Stock Show and Rodeo Association.
5. Junior teams and individuals are not required to give reasons. One (1) class of reasons will be required for Intermediates and two (2) classes of reasons for Seniors.
6. Scores will be based on placing only for Junior teams and individuals. Scores are based on placing plus one (1) reasons class for Intermediates and two (2) reasons classes for Seniors. All ties among any placing team or individual will be broken via designated tie-breakers day of contest.
7. Calculators will be allowed.
8. All study materials for this contest are located at: <http://fcs.tamu.edu/>. Study Guides will be available after December 1, of the year preceding the show at each County Extension Office and on the website listed.
9. Plaques will be awarded to the overall Top 5 placing individuals and the overall Top 3 teams.
10. The Senior High Point Individual will be awarded a \$500 incentive made payable to the individual to be mailed by the end of April. Checks will be mailed to the 4-H or FFA Club through which they entered. Individuals are eligible for multiple incentives.