



Darci Owens, Communications Director

Schedule of Events

January 30-February 4, 8:00 a.m.
 Fort Dodge Celebration of Champions

 February 5-6, 8:00 a.m.
 Fort Dodge Celebration of Champions
 World's Greatest Horseman Preliminaries

 February 7, 10:00 a.m.
 Fort Dodge Celebration of Champions
 World's Greatest Horseman Finals

 February 9, 8:00 a.m.
 Rodeo Slack - Calf Roping (1st go)

 February 10, 8:00 a.m.
 Rodeo Slack - Calf Roping (2nd go)

 February 11, 8:00 a.m.
 Rodeo Slack - Steer Wrestling (1st go)
 - Team Roping (1st go)

 February 12, 8:00 a.m.
 Rodeo Slack - Steer Wrestling (2nd go)
 - Team Roping (2nd go)

 February 13, 8:00 a.m.
 Steer Roping Finals

 February 14, 9:00 a.m.
 Exhibition Barrel Race
 4-D Barrel Race

RODEO RODEO RODEO

by Mark Duncan, Rodeo Chairman

It's almost February and very soon the streets of San Angelo along with its hotels, motels and restaurants will be full of professional cowboys and cowgirls from across all corners of the United States and Canada. Although the San Angelo Rodeo is considered as one of the top 10 rodeos as recognized by the Professional Rodeo Cowboys Association (PRCA) San Angelo stands alone when looking merely at the number of rodeo contestants. Since implementing the "Angelo Format" eight years ago, fans have not only seen the total purse grow substantially but from an economic standpoint, the city of San Angelo has seen the numbers used to measure economic impact grow as well.

Beginning February 9th and 10th the largest section of slack that takes place within the PRCA will begin in the 1st Community Credit Union Spur Arena as the best tie-down ropers in the world begin their quest to be the San Angelo champion. The next two days, February 11th and 12th the team ropers and steer wrestlers of the PRCA will complete their first two go's of what will hopefully allow them to compete in one of the first eight rodeo performances. On Saturday, February 13th the oldest event in rodeo steer roping will begin at 8:00 and culminate with the 2010 steer roping champion of the San Angelo Rodeo.

If you like barrel racing then February 14th and 15th prove to be a sweet heart of a deal as the ladies of the WPRA along with many of the local amateurs participate in a 4-D open barrel race on Sunday followed by the official rodeo slack on Monday. Just like the ladies all of the other timed events top eighty will bring its best to San Angelo Coliseum for the progressive round in hopes of being one of the final twelve to make the short-go at the Championship Round that will be held February 27th.

Believe it or not if you don't have your finals tickets you better find some other performances to scratch your rodeo itch. Once again Cervi Championship Rodeo will be providing the best bucking horses and bulls that the industry has to offer ready to test the best rough stock professionals our sport can muster up. It is sure to create matchups that will go down not only as a part of San Angelo Rodeo history but as history of the PRCA as well. Magic is destined to happen on the dirt in the San Angelo Coliseum be it on the rough stock end or in the hands and feet of the timed event cowboys.

"They all come to San Angelo and they all get to Las Vegas through San Angelo", is one of the favorite phrases of three time PRCA announcer of the year Boyd Polhamus who once again will serve as the voice of the
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February 15

Rodeo Slack - Barrel Racing

February 18

Rodeo Performance - 7:30 p.m.

February 19

Rodeo Performance - 7:30 p.m.

February 20

Market Lamb/Wether Goat Shows - 8 a.m.

Rodeo Performances - 1:30 p.m. & 7:30 p.m.

Texas Country Rock Show - 8:00 p.m.

February 21

Cowboy Ministries w/ Corey Ross

Coliseum - 9:00 a.m.

Rodeo Performance - 3:00 p.m.

February 22

Rodeo Performance - 7:30 p.m.

February 23

Rodeo Performance - 7:30 p.m.

February 24

Rodeo Performance - 7:30 p.m.

February 25

Market Barrow Show - 8:00 a.m.

Rodeo Performance - 7:30 p.m.

February 26

Market Barrow Show - 8:00 a.m.

Market Steer Show - 9:00 a.m.

SAISD Early Release - Half day

Rodeo Performance - 7:30 p.m.

February 27

Livestock Premium Sale - 2:00 p.m.

*Rodeo Performance - Short Go - 7:30 p.m.

February 28

Carnival \$1.00 Ride Day

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San Angelo Rodeo. Rodeo Hall of Famer, Lecile Harris returns yet again to share his comedy and expertise as one of the most experience and respected funnyman in the business. Tomas Garcilazo who many consider to be the greatest horseman to ever live will be here with his stable of talented horses as well as his sixty foot rope that appears to be mere poetry in motion.

The careful timing and planning of the past year are soon to come to fruition as the first gate cracks on the rodeo performance on February 18th at 7:30 pm in the San Angelo Coliseum. Although the vast majority of the action takes place within the confines of the rodeo arena the real impact of the San Angelo Rodeo is felt throughout the city of San Angelo and the surrounding communities.



Please see a full schedule of events during the 78th Annual San Angelo Stock Show & Rodeo at our web address at www.sanangelorodeo.com.

If you would like to receive our e-newsletter, contact darci@sanangelorodeo.com.

A colorful graphic for a livestock sale. At the top, the text "You're Invited!" is written in large, 3D, multi-colored letters. Below this, the text "to attend the 2010 Livestock Premium Sale February 27th 2:00 p.m. in the Sale Pavilion (Happy Hour begins at 1:00 p.m.)" is centered. At the bottom, there is a collection of cartoon-style illustrations of various farm animals: a brown cow, a white goat, a pig, a white duck, a white rabbit, a brown chicken, and a brown horse. The background is a simple green and white pattern.

You're Invited!

to attend the 2010
Livestock Premium Sale
February 27th
2:00 p.m. in the Sale Pavilion
(Happy Hour begins at 1:00 p.m.)

Providing financial incentives to 4-H & FFA youth involved in market animal projects which promote experience, responsibility and the development of life skills.